Striking the right chord in the hair and beauty business
A message from the maestro
The year was 1981. The rapid economic and social growth of the Middle East and the fast advancement of the beauty industry in the region synchronized with my own ambitions.

I began supplying a range of high quality hair and beauty products to meet the demands of the industry, and soon saw myself heading a highly successful conglomerate called the Nazih Group.

At Nazih, we work in synergy to achieve our vision: enduring customer satisfaction through a comprehensive range of brands and products, the highest quality of services, and value addition wherever possible.

Over the years, we have strengthened our leadership position in the region through innovative marketing strategies, sound partnerships and a high standard of ethics, well supported by a highly trained team, a reliable distribution system and professional after-sales service.

With plans to carve an even greater name both regionally and internationally, our future is looking brighter and even more beautiful.

Nazih Hamad
Managing Director
The talented conductors
A high profile management team
As with any corporate success story, the driving force behind the Nazih Group is its people. It is the dedication and hard work of the entire team that has taken the company from strength to strength.

Our high profile technical and management team consists of some of the finest minds in the beauty industry. From the organisation’s head office in Sharjah, UAE, the team oversees our operations in the MENA region.

Close interaction across all levels of the organisational hierarchy, complemented by continuous management training help sharpen skills and keep the company at the forefront of the industry.

Over 1500 highly trained and extremely dedicated professionals that currently make up the Nazih Group include sales staff, hair, beauty and nail technicians; product engineers and technicians as well as logistics personnel. Diverse, yet integrated, the team ensures that our varied high-quality products are satisfactorily delivered to our clientele in all our markets.

A sound strategy
The team's unique marketing principles and strategies involve constantly adapting and tailoring solutions to meet local preferences as well as culture and pricing issues. This strategy has strengthened our leadership position and is key to our success in 15 countries in the region.
Around the world, and more so in the rapidly progressing Middle East, the beauty industry is growing at a phenomenal rate.

Middle Eastern women celebrate their femininity and express their beauty with great attention devoted to hair, nail and skin care. Likewise, men from the region have a strong tradition of meticulous personal grooming. Consequently, purchase of reputed beauty products is remarkably high compared to other parts of the world. The Nazih Group was established to meet this incessant demand.

Today, we are the acknowledged market leader in 15 countries in the Middle East and North Africa (MENA) region, and in many instances, are the sole distributors of a number of high profile brands.

Enormous regional economic development and growth have further encouraged our plans of exploring partnerships and mutual relations with even more wholesale and retail cosmetics and body care product centres.

Our understanding of the region and its sensitivities is strengthened by our backbone of business ethics. We have the highest respect for human rights and do not engage in business with companies or organisations that do not share these values.

As a socially responsible organisation, we participate in many related activities in close coordination with social development associations in the region.

We are also firm advocates of environmental protection and recognise the urgency of safeguarding the planet’s resources for future generations.
Modern and classical symphonies
Hair Care • Skin Care • Body Care • Make Up • Perfume
Accessories • Professional Beauty Equipment
Non-medical Beauty Products
Beauty Parlour & Spa Furniture
Our selection of brands includes some of the best names in hair and beauty care, renowned the world over for the highest standards of quality. Their services and products and our deep knowledge and understanding of the markets we operate in, have translated into a long and profitable relationship.

From the simplest hairpin to the most innovative treatments, accessories and equipment, our product lines cover the gamut of hair and beauty products.
The Nazih Group has established itself as a total beauty product supplier and the undisputed hair and beauty expert in the MENA region. We provide high-quality solutions, services and products to leading beauty and hairdressing salons, pharmacies, spas and fitness centres. Our strength lies in the relationships we have cemented with our customers as well as the companies we represent.
A growing number of showrooms
The Nazih Group brand has been made instantly recognisable across 15 countries in the Middle East and North Africa (MENA) by its beautifully designed, well-appointed showrooms. All 100 showrooms and offices are strategically located in the major cities of the MENA region and are equipped with highly reliable logistics and back-up service systems.

The tasteful decor and modern design of the showrooms are indicative of the progressive spirit of the company. Spacious aisles are lined with well-stocked, carefully labelled shelves and equipment is aesthetically presented.
A beautifully orchestrated performance
Network of branch offices

To ensure across-the-line implementation of our marketing objectives and standards of quality and service, we have a network of branch offices and distributors in all major cities in the Middle East.

Our 100 showrooms and offices are strategically located within the UAE, Qatar, Bahrain, Lebanon, Saudi Arabia, Sultanate of Oman, Kuwait.

The customer database of each branch is comprehensive enough to provide input regarding sales forecasts, customer visit schedules and training requirements of the technicians.

With the help of highly professional and technically trained sales and support staff, the branches act as our sensors in various markets and are instrumental to our operational success in the region.
An independent team of marketing, brand development and allied management professionals manages each branch, with support from the head office.
To ensure that we stay at the forefront of the beauty industry, we have an ongoing agenda of participating in related exhibitions both regionally and internationally. Our busy calendar of events includes product launches and demos, as well as sponsorships of beauty contests and awards.
Talent working in harmony

Total solutions
Friendly, knowledgeable staff, and a highly qualified team of professional consultants who report to management further enhance our product offering. Our consultants understand a customer’s needs and propose a choice of solutions that are most appropriate. When needed, we also provide product education and training. Prompt delivery and professional after sales service are an intrinsic part of the ‘total solutions’ we offer our customers.

Training support
Our strategies go beyond increasing our sales and client base. We also place a strong emphasis on improving the professionalism of the beauty industry. To achieve this, we have established a state-of-the-art training centre that is professionally equipped to familiarise trainees with the latest methods and techniques in the hair and beauty business.

Our ever-growing sales team
From just two sales persons in 1980, we now have over 350 professional employees across the entire MENA region.
Distribution fleet
We provide distribution services to our clients across different geographical areas through our fleet of 500 vehicles.

Warehouses
From our headquarters in Sharjah, UAE, we control 24 state-of-the-art warehouses that are evenly distributed all over the MENA region. The warehouses cover a combined area of 50,000 square metres.

We have spared no expense in implementing a highly technical stock control system that is also centrally operated from our headquarters. Stock is managed and accurately tracked using professional management systems and control mechanisms. The system enables any of our sales teams to access current stock and availability of products at a glance.

Logistics
Our management relies on an automated logistics system that connects all branches with our showrooms and warehouses. This is supported by a sophisticated ERP (Oracle database) system that is instantly updated on each transaction. The system enables us to predict future client requirements, and ensure availability of products throughout the year.
Writing you into our future compositions
Our future success depends on our ability to widen our market share and increase our profit margins. We are continually looking at forging new partnerships and establishing mutually beneficial relations with retail centres and wholesale dealers of beauty and hair care products. If you would like to co-write a symphony of profits and success, get in touch with us at the earliest.
UNITED ARAB EMIRATES

SHARJAH
Head Office
Tel: +971 6 573 9392
Fax: +971 6 573 6315
E-mail: info@nazih.com
Branch Office
Tel: +971 6 741 3567
E-mail: admshj@nazih.com

DUBAI
Branch Office - Deira
Tel: +971 4 266 1100
Fax: +971 4 266 5591
E-mail: brmg2@nazih.com

ABU DHABI
Branch Office
Tel: +971 2 641 1212
Fax: +971 2 641 5591
E-mail: bmauh@nazih.com

AL Ain
Branch Office
Tel: +971 3 765 5701
Fax: +971 3 751 1925
E-mail: bmmain@nazih.com

FUJAIRAH
Branch Office
Tel: +971 9 222 2807
Fax: +971 9 222 5603
E-mail: bmfuj@nazih.com

RAK
Branch Office
Tel: +971 7 233 4228
+971 7 228 4226
Fax: +971 7 233 0191
E-mail: bmrak@nazih.com

AJMAN
Branch Office
Tel: +971 6 741 7077
E-mail: aslmajm@nazih.com

U.A.E FMCG DIVISION
Tel: +971 4 269 1230
Fax: +971 4 269 1232
E-mail: pharmacy@nazih.com
Warehouse
Tel: +971 4 269 0577
E-mail: warehouse@nazih.com

EDUCATION CENTER
Tel: +971 4 386 7011
E-mail: info.education@nazih.com

SERVICE CENTER
Tel: +971 4 394 5002
E-mail: info@nazihservicecenter.com

KINGDOM OF SAUDI ARABIA

KHOBAR
Regional Office
Tel: +966 13 869 2244
Fax: +966 13 895 2639
E-mail: a.amoudi@nazih.com.sa
E-mail: wissam@nazih.com.sa

JEDDAH
Branch Office
Tel: +966 12 256 5555
Fax: +966 12 256 0970
E-mail: jedprofam@nazih.com.sa

RIYADH
Branch Office
Tel: +966 11 465 7029
Fax: +966 11 466 1042
E-mail: rydfur@nazih.com.sa

ABHA
Branch Office
Tel: +966 17 237 6062
Fax: +966 17 237 6064
E-mail: abhprofam@nazih.com.sa

LEBANON

BEIRUT
Hazmieh, Facing Lancaster Tamar Hotel
P.O. Box 113-58661, Beirut, Lebanon
Tel: +961 5 953 422/3
Mob: +961 3 433 288
Fax: +961 5 953 449
Email: nazih.leb@nazih.com

OTHER COUNTRIES

Tel: +971 6 573 9392
Tel: +971 4 269 2221
Fax: +971 6 573 9485
E-mail: wscsmg@nazih.com
E-mail: salesupport1@nazih.com
E-mail: wajih@nazih.com

SERVING OUR CUSTOMERS
THE FINEST BEAUTY PRODUCTS
SINCE 1975

NAZIH COSMETICS ONLINE
nazih.com

KUWAIT

KUWAIT
Tel: +965 2 433 3308
Fax: +965 2 434 4453
E-mail: kwltcm@nazih.com